INVESTOR RELATIONS HEALTH CHECK

Find out how your IR effort stacks up against best practice and identify gaps in your investor engagement program.

Good IR management involves regular review of the program against best practice to reveal opportunities for improvement.

Health Check provides timely feedback on the breadth and quality of your IR program. We get you involved in the review process and provide our insights report within a few days.

FIRST Advisers applies extensive IR and financial markets experience to benchmarking our program against industry 'best 'practice.

IR best practice is dynamic, reflecting changing investor needs, corporate practices, compliance regimes and equity market trends. The Health Check provides a sanity check in the context of this evolving IR environment.

We identify strengths and weaknesses in the IR program allowing efficient allocation of resources to the most important areas.

We provide clear, simple, real-world advice that helps focus effort on the most important mediumterm drivers of share market recognition for the benefit of shareholders and management.

The Health Check can be used as a quick stand-alone tool, as the starting point for a more comprehensive IR strategy review, or it can operate in conjunction with other programs such as an investor/broker perception study.

What you get from Health Check

- High quality feedback on the adequacy of your current IR program, messages and activities
- A rating of 75 elements of your
 IR program in the following areas:
 - » IR strategy, planning and compliance
 - » engagement of investors, brokers and media
 - » messaging and IR publications
- Strengths and weaknesses across the program to narrow the focus of your effort
- Strategic IR objectives that best suit your company
- Clear recommendations to improve your IR program
- A powerful review and reporting mechanism that can track performance over time
- ESG reporting review and recommendations

Why FIRST Advisers?

We have two decades experience structuring and managing best practice IR programs for companies of all sizes. We intimately understand investment markets and IR issues. We focus on what you need to know to drive investor engagement and market recognition.

INVESTOR RELATIONS HEALTH CHECK

The Health Check addresses key questions

- Is your IR strategy right for your company?
- Are you doing everything you can to engage current and potential investors?
- Are you getting return on effort in building stock market relationships?
- What are the 'hot button' issues and performance expectations?
- How does your IR compare to best practice?
- Are you providing clear, consistent messages to investors and a strong investment thesis?
- Can investors access the information they need to make an investment decision?
- Are you prioritising IR tasks correctly?
- Is your compliance up to scratch?

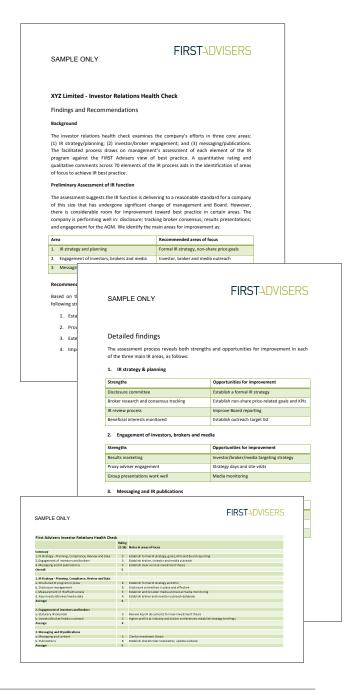
Time frame and price

Subject to management availability the **Health Check** can be turned around in 2-3 days. Price \$5,000 + GST

How to find out more

Contact Ben Rebbeck or Victoria Geddes on +61 2 8011 0350 or email us at info@firstadvisers.com.au

We'd be happy to discuss your company's particular needs and how an appropriately structured IR Health Check can improve the effectiveness of your engagement with the market.



FIRSTADVISERS

Investor Relations
Corporate Communications
Transaction Communication Services
Shareholder Solicitation
Digital and Document Design
Shareholder Analytics

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