

FINANCIAL RESULTS REPORTING

Every six months your company goes on trial – what’s being judged is your valuation and reputation.

Every six months listed companies have an opportunity to inform and educate the market about their performance and the factors that have shaped their profit result. The cost of mismanaging this process can be significant and its effects long lasting.

FIRST Advisers can help deliver a well structured results announcement program, encompassing clearly articulated market announcements, investor presentations, and results roadshows.

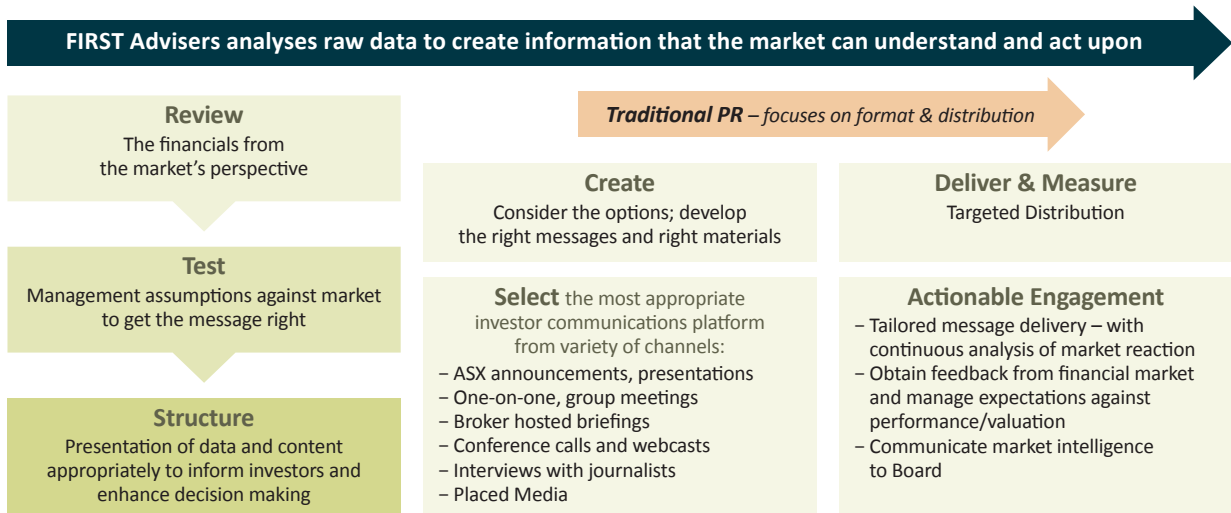
We analyse the financials, in effect, acting as a proxy for market analysts, advisers and fund managers. If it doesn’t stand up to close scrutiny or analysis or can be misinterpreted, we’ll tell you.

We help companies manage the transition from a compliance focus to full engagement with market

By setting out a structured program and by targeted and strategic management of the results reporting process, we can help build profile and optimise the company’s value.

It is possible for small to mid cap companies to punch well above their weight in terms of market impact at this critical time.

Communications crafted with financial knowledge



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Our services include:

- Drafting and/or review the investor presentation, ASX/media release
- Developing comprehensive Q&As, rehearsing CEO and CFO presentations and performance
- Compiling comprehensive and current distribution list for all buy-side and sell-side participants following your stock
- Event management:
 - » Liaise with webcasters and conference call providers
 - » Send out invitations and manage RSVPs
 - » Organise venue if required and confirm catering, AV hire, room set up, analyst/media packs
- Roadshow management:
 - » Organise post-results institutional one-on-ones
 - » Liaise with sell-side in arranging suitable broker-sponsored events (institutional and retail)
 - » Roadshow pack including profiles on each institutional investor
- Post results feedback from the market
- Media liaison prior to and following the announcement

Audit of current results reporting practice

FIRST Advisers can examine your entire half/full year reporting package – the ASX announcement, media release, analyst presentation, conference call, website posting and other elements – or simply address the elements that concern you the most.

We assess how your company compares relative to a specified peer group on disclosure issues, key messages, organisation, format and timeliness. Our report provides clear, practical recommendations for improvement.

Why FIRST Advisers?

We have over ten years' experience drafting and reviewing ASX results releases and presentations. We understand investors' needs, disclosure issues, and how to create an effective balance between financial analysis and key messages.

How to find out more

Contact Ben Rebbeck or Victoria Geddes on +61 2 8011 0350 or email us at info@firstadvisers.com.au

We'd be happy to discuss your particular needs and provide examples of the various ways in which we work with companies in reporting their results.

FIRSTADVISERS

Investor Relations
Corporate Communications
Transaction Communication Services
Shareholder Solicitation
Digital and Document Design
Shareholder Analytics

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