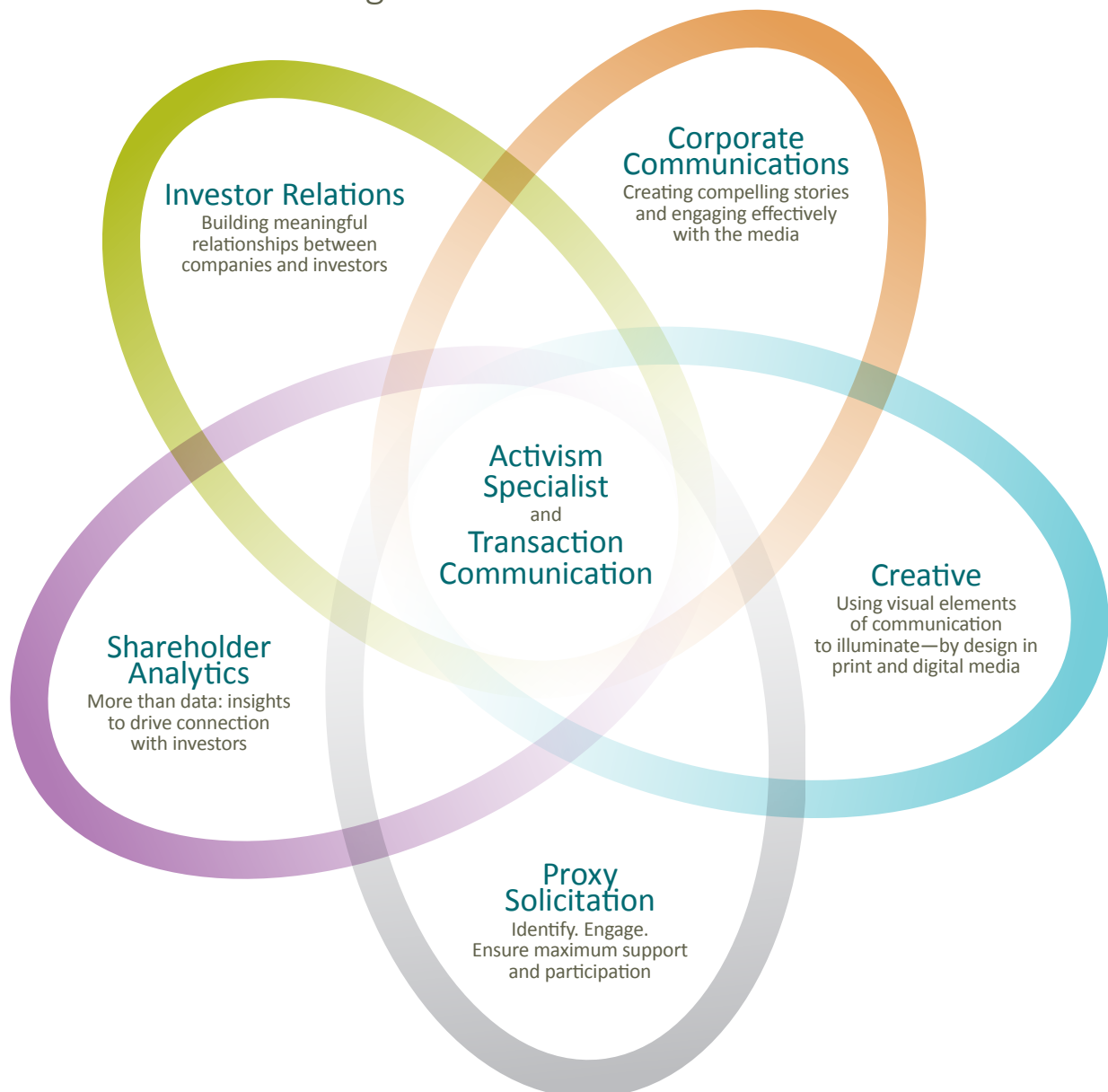


AN INTEGRATED INVESTOR RELATIONS SOLUTION

FIRST Advisers is the only Australian professional services firm that can meet companies' investor relations, communications and governance needs.



AN INTEGRATED INVESTOR RELATIONS SOLUTION

FIRST ADVISERS – WHY WE ARE DIFFERENT

The effectiveness of investor relations is strengthened by its alignment with media and understanding of best practice corporate governance. For many companies the expense of employing this expertise in-house cannot be justified and co-ordinating different service providers lacks efficiency. Our integrated solution, which can be customised to clients' needs, addresses this dilemma as well as providing access to a team of highly experienced, results-oriented professionals.

Investor Relations

- Design and execution of IR programs
- Broker forecast analysis
- Investor roadshows and analyst briefings
- Investor targeting
- Perception studies
- AGM/EGM and investor conference preparation
- Corporate governance practices and frameworks
- Transaction support
- Governance roadshows and proxy adviser meetings

Corporate Communications

- Issues analysis and key message development
- Financial and general media liaison
- Media training
- Corporate writing and editing
- Internal communication
- Crisis and issues management
- Reputation management
- Transaction communication

Creative

- Transaction documents: bidder/target statements, explanatory memorandums, scheme booklets
- Annual reports, shareholder reviews, meeting notices, investor newsletters
- Investor websites

Shareholder Analytics

- Beneficial shareholder identification
- Peer analysis
- Vote tracking
- Transaction support
- Analysis of vote holders

Proxy Solicitation

- M&As
- Capital Raisings
- AGMs
- EGMs
- Activism

AccessIR

- Fast and intuitive online platform
- Integrates with shareholder identification and analysis
- Extensive up-to-date global investor database
- Real time meeting notes
- Add & manage your own contacts
- Organise your investor and governance roadshows

To find out more

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info@firstadvisers.com.au

FIRSTADVISERS

Investor Relations
Corporate Communications
Transaction Communication Services
Shareholder Solicitation
Digital and Document Design
Shareholder Analytics

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