FIRSTADVISERS

TRANSACTION COMMUNICATION SERVICES

When executing takeovers, schemes, IPOs, capital raisings, trade sales and proxy battles all our services work as one.

FIRST ADVISERS – EXPERIENCED AND DIFFERENT

FIRST Advisers' transaction experience spans almost two decades, providing strategic communications counsel and other support services on over 150 completed transactions totalling more than \$40bn. Clients choose us because of our expertise and experience covering the full range of communication services required for a successful transaction.

Investor relations

Communication tailored for institutions and retail investors, brokers and financial planners

Media relations

Communicating with journalists to achieve informed and effective coverage

Proxy solicitation

Contacting shareholders directly and being on hand to answer their questions



Shareholder identification

Tracking the movements of key shareholders or tracing the identity of new entrants

Investor targeting Identifying and profiling new investors

Document design

Specialist corporate design, document production, print logistics and management

TRANSACTION COMMUNICATION **SERVICES**

	M&A Transactions Selection from 2010–2020 HOCHTIEF Australia
	Takeover of CIMIC (\$1.5B) 2022
🗘 præmium	Praemium Takeover of Powerwrap Ltd (\$70M) 2020
TERRACOM	Terracom Takeover of Universal Coal (\$175M) 2020
100 EAGERS	AP Eagers Takeover of Automotive Holdings Group (\$1.8B) 2019
silver chef	Silver Chef Takeover by Next Capital Services (\$27M) 2019
GODFREYS	Godfreys Takeover by Arcade Finance Pty Ltd (\$13M) 2019
X CIMIC	CIMIC Takeovers of: » UGL (\$535M) 2016 » Sedgman (\$250M) 2016 » Devine (\$64.5M) 2015/2021
Cardno	Cardno Proportional Takeover by Crescent (\$235M) 2015
	HOCHTIEF Australia Proportional Takeover of Leighton (\$1.2B) 2014
	Gerard Lighting Corporation Takeover by CHAMP (\$186M) 2012
National Hire Group	National Hire Takeover by Seven Group (\$556M) 2011
rpdata.com	RP Data Takeover by Core Logic (\$300M) 2011
Crame Broup	Crane Group Takeover by Fletcher Building (\$939M) 2011
	Schemes of Arrangement
after pay^7	Afterpay Holdings with Touchcorp (\$575M) 2017
Cover·More	Cover-More Group with Zurich Insurance (\$854M) 2017
calliden	Calliden Group with Steadfast (\$95M) 2014
SKM	Sinclair Knight Merz with Jacobs (\$1.3B) 2013
TENNETID SERVICES INFRUSTRATION FUND	Transfield Services Infrastructure Fund with Ratchaburi (\$373M) 2011

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Investor Relations Corporate Communications Transaction Communication Services Shareholder Solicitation Digital and Document Design Shareholder Analytics

Capital Raisings

	Allegiance Coal (24M) 2022
▼ RED5	Red5 (\$60M) 2021
SKY	SkyTV (NZ\$120M) 2020
ø split it	Splitit (\$90M) 2020
Ingenia	Ingenia Communities (N\$28M) 2020
	Australian Vanadium (\$5.2M) 2019
	Gascoyne (\$43M) 2019
	Crater Gold (\$18M) 2019
METRO MINING	Metro Mining (\$36.5M) 2017, (\$3.6M) 2015
	Tigers Realm (\$23M) 2016
Perselay	Perseus Mining Limited (\$102M) 2016
ΝΟΝΙΒ	Noni-B (\$38.5M) 2016
Cover·More	Cover-More (\$135M) 2016
	Lynas Corporation (\$71M) 2014
🐼 THUNDELARRA	Thundelarra Exploration (\$2.5M) 2013, (\$4.5M) 2012
	ALE Limited (\$125M) 2011
BOART LONGYEAR	Boart Longyear (\$755M) 2009
Adelaide Brighton Ltd	Adelaide Brighton (\$100M) 2009

Numerous solicitation campaigns for SPP raisings by Resources and Biotech companies

To find out more

Contact Ben Rebbeck or Victoria Geddes on +61 2 8011 0350 or email us at info@firstadvisers.com.au

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